

# wpShop WordPress Theme

## ***Translation Ready***

- **Localized** theme (parent and child themes) and theme options

## ***Documentation***

- Solid, clear and well commented-out code
- *Detailed Help files*

## ***The Home page:***

- displays the title of each category along with a thumbnail image of the most recently posted product from each category

## ***The Category page:***

- displays the title of each product along with it's thumbnail image,
- links to the details (single) page as well as displays a button to directly add the item into the shopping cart

## ***The Single Page:***

- displays the title of each product along with it's thumbnail image,
- displays "Other Views" of the same product using a mini-gallery of images,
- Displays upto 5 titles of related products based on the category currently being viewed.

## ***Sidebar:***

- Displays the main product categories
- The Blog's categories display just below,
- Recently added products,
- Search and "Track your order" field for your customers,
- Subpages appear dynamically when created
- Widget Ready

## ***Product Images:***

- The product's main image is uploaded using the Media Library.
- The product's secondary images "Other Views" are uploaded as a gallery within the post.
- "Recently Added" images as well as the "Other Products from this category" images are taken from the first image in the gallery

## ***Extras:***

- Custom breadcrumb navigation
- wp-Pagenavi integrated
- A search engine optimized Header Template

## ***Security:***

2 common sense security precautions already hooked in just for you

- Hiden login page error feedback
- Hiden WordPress version number

## ***Ecommerce Features:***

***Products:*** Set using posts that you can categorize, tag etc.

Types of products you may add:

- Tangible **regular** products
- Tangible products with **selectable options**
- Tangible products with **price affecting selectable options**
- **Digital** products with or without **Licence keys, self-hosted or Payloadz hosted, with or without download expiration date.**
- **Affiliate products** (either in *combination* with your own products *or only* affiliate products)

***Related Products:*** Utilizing a combination of WordPress' excellent category, tag and custom taxonomy systems.

***Shop modes*** - more to come...

- **Regular** mode: Takes customer to a payment gateway
- **Inquiry** mode: Sends Shopping Cart contents as email inquiry to merchant
- **Affiliate** mode: transforms your shop to one selling **ONLY** affiliate products.
- **PayLoadz** mode: for Payloadz hosted digital goods. You still have the option to self-host your digital goods if desired

***Basic Inventory Tracking*** - with a more advanced version on the way...

***Payment options*** - more to come...

- PayPal (regular)
- Authorize.net
- WorldPay
- Bank transfer in advance
- Cash at store
- Cash on delivery

***Shipping:***

- Ship Internationally or only Nationwide
- **6 different shipping calculation methods** (all explained in the Theme's Options)
  - **Free:** what it says. Shipping is free regardless of item number or weight
  - **Flat:** a one time fee applied regardless of item number or weight
  - **Flat Limit:** same as FLAT above with the only difference that for orders above a certain value shipping is free
  - **Weight Flat:** a set fee amount per kilogramm
  - **Weight Class:** a different fee amount applied to different weight classes.
  - **Per Item:** a fee applied according to how many items are in the cart

***Delivery:***

- post
- pick up from location
- direct download or email (for digital products)

***International Address Formats:*** Formatted after the UPU, Universal Postal Union guidelines

***Communication:***

*Notification Emails send to merchant:*

- New Order
- New Pending Payment Order
- Cleared Pending Transaction
- New Inquiry
- Low Stock
- Low Licence Keys

*Emails send to Customers:*

- Order Confirmation & Shipping Notification
- Inquiry Confirmation

*Other:*

- Printable „Bill“ document that your customers can get after an order has gone through. In PDF Format and for some languages in printable HTML format.
- Google Maps link to your shop

### ***Order Management:***

- View details for each received order:
  - When
  - Who
  - How much
  - Chosen payment option
  - Chosen Delivery Option
- Manually send emails to individual customers (for pending orders etc)
- Print order invoices
- View PayPal transaction id's
- Change the status of each order (for better management and clearer overview) from “Newly received & Paid” to:
  - In process
  - Shipped
  - Completed
- View Sales Statistics

### ***Advertisment:***

- Manage Google Adsence and Google Analytics

## ***Some Backend Screenshots***

***Due to the amount of screenshots I could not include then all so feel free to request the Theme Options Screenshots. I will then email them to you all zipped up***

***Please also note that as the eCommerce functionality is always the same the screenshots are from The Clothes Shop theme***

TheClothesShop settings Manage Orders Upload L-Keys Vouchers Statistics

Status 0: New (pending) Status 1: New (paid) Status 2: In process Status 3: Shipped Status 4: Completed

Status 1: Newly received

Order-No:	Date	Who?	Address	Amount	Details					Invoice	P+D	Status
16	12.10.2009 - 18:31:41	Neuber Andreas <a href="#">Send email</a>	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	0.03 EUR	Qty	ID	Item	Unit	Total	bill	P: Cash on delivery D: post	Change to: In process - being packed
					1x	#w1	Womens Top 1 Colour: black Size: 8	0.03EUR	0.03EUR			
15	12.10.2009 - 18:30:08	Neuber Andreas <a href="#">Send email</a>	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	0.03 EUR	Qty	ID	Item	Unit	Total	bill	P: Cash at shop D: pickup	Change to: In process - being packed
					1x	#w1	Womens Top 1 Colour: black Size: 8	0.03EUR	0.03EUR			

P = Payment  
D = Delivery

Move this order to the next level using the link here

TheClothesShop settings Manage Orders Upload L-Keys Vouchers Statistics

Status 0: New (pending) Status 1: New (paid) Status 2: In process Status 3: Shipped Status 4: Completed

Status 0: Newly received "Payment Pending" Orders

Order-No:	Date	Who?	Address	Amount	Details					Invoice	P+D	Status
1	12.10.2009 - 9:16:38	Neuber Andreas <a href="#">Send email</a>	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	5.03 EUR	Qty	ID	Item	Unit	Total	bill	P: Cash on delivery D: email	Change to: Ok-payment has been cleared.
					1x	#w1	Womens Top 1 Colour: blue Size: 16	0.03EUR	0.03EUR			

TheClothesShop settings Manage Orders Upload L-Keys Vouchers Statistics

Status 0: New (pending) Status 1: New (paid) Status 2: In process Status 3: Shipped Status 4: Completed

Status 2: Orders in process

Order-No:	Date	Who?	Address	Amount	Details					Invoice	P+D	Status
11	12.10.2009 - 10:29:41	Neuber Andreas <a href="#">Send email</a>	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	2.50 EUR	Qty	ID	Item	Unit	Total	bill	P: Cash on delivery D: email	Change to: Newly received & paid  Change to: Ready - being shipped
					1x	#w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR			
10	12.10.2009 - 10:26:11	Neuber Andreas <a href="#">Send email</a>	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	2.50 EUR	Qty	ID	Item	Unit	Total	bill	P: Cash on delivery D: email	Change to: Newly received & paid  Change to: Ready - being shipped
					1x	#w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR			

Status 0: New (pending) Status 1: New (paid) Status 2: In process Status 3: Shipped Status 4: Completed

**Status 3: Shipped Orders**

Order-No:	Date	Who?	Address	Amount	Details	Invoice	P+D	Status										
8	12.10.2009 - 10:10:06	Neuber Andreas <a href="#">Send email</a>	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	2.50 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>Item #w2</td> <td>Womens Top 2 Colour: pink Size: 6</td> <td>0.01EUR</td> <td>0.01EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	Item #w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR	bill	P: Cash on delivery D: email	Change to: In process - being packed  Change to: Completed - order archived for later reference
Qty	ID	Item	Unit	Total														
1x	Item #w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR														
7	12.10.2009 - 10:08:11	Neuber Andreas <a href="#">Send email</a>	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	2.50 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>Item #w2</td> <td>Womens Top 2 Colour: pink Size: 6</td> <td>0.01EUR</td> <td>0.01EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	Item #w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR	bill	P: Cash on delivery D: email	Change to: In process - being packed  Change to: Completed - order archived for later reference
Qty	ID	Item	Unit	Total														
1x	Item #w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR														

Status 0: New (pending) Status 1: New (paid) Status 2: In process Status 3: Shipped Status 4: Completed

**Status 4: Completed Orders and filed away for future reference**

Order-No:	Date	Who?	Address	Amount	Details	Invoice	P+D	Status										
5	12.10.2009 - 9:49:57	Neuber Andreas <a href="#">Send email</a>	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	2.50 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>Item #w2</td> <td>Womens Top 2 Colour: white Size: 8</td> <td>0.01EUR</td> <td>0.01EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	Item #w2	Womens Top 2 Colour: white Size: 8	0.01EUR	0.01EUR	bill	P: Cash on delivery D: email	Change to: Ready - being shipped
Qty	ID	Item	Unit	Total														
1x	Item #w2	Womens Top 2 Colour: white Size: 8	0.01EUR	0.01EUR														
4	12.10.2009 - 9:25:37	Neuber Andreas <a href="#">Send email</a>	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	5.03 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>Item #w1</td> <td>Womens Top 1 Colour: blue Size: 16</td> <td>0.03EUR</td> <td>0.03EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	Item #w1	Womens Top 1 Colour: blue Size: 16	0.03EUR	0.03EUR	bill	P: Cash on delivery D: email	Change to: Ready - being shipped
Qty	ID	Item	Unit	Total														
1x	Item #w1	Womens Top 1 Colour: blue Size: 16	0.03EUR	0.03EUR														

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